1 in 5 Parents Think What They Say Has Little Influence on Their Child’s Substance Use

Parents play an important role in preventing substance use among youths. Because of this, prevention campaigns encourage parents to talk to their children about substance use. However, according to the 2004 to 2011 National Surveys on Drug Use and Health, 1 in 5 (22.3 percent) parents of teens aged 12 to 17 thought that what they said would have little influence on whether their child used drugs. Nearly 1 in 10 parents of teens (9.1 percent) said they did not talk to their child about the dangers of using alcohol, tobacco, or other drugs in the past year. Nonetheless, among the parents who had not talked to their child, the majority (67.7 percent) thought what they say would influence whether their child uses drugs.

Parents interested in learning more about the importance of talking to their children about substance use and/or about how to talk with their children can visit the Substance Abuse and Mental Health Administration’s “Navigating the Teen Years: A Parent’s Handbook for Raising Healthy Teens” (http://store.samhsa.gov/product/Navigating-the-Teen-Years-A-Parent-s-Handbook-for-Raising-Healthy-Teens/PHD1127).

![Pie Chart](image)

Source: National Surveys on Drug Use and Health (NSDUHs), 2004 to 2005, 2006 to 2010 (revised March 2012), and 2011. NSDUH is an annual survey sponsored by the Substance Abuse and Mental Health Services Administration (SAMHSA). The survey collects data by administering questionnaires to a representative sample of the population through face-to-face interviews at their places of residence.

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